

# Consumer & Protecting the consumer

## Chapter 8-9

Answer the following questions

1. Why do consumers need protection?
2. What is the Consumer Information Act 1978
3. What is a bar code?
4. What is unit pricing?
5. What makes a good consumer?
6. What is a receipt?
7. Explain the following:
  - Office of Ombudsman
  - Trade Associations
  - Small Claims Court
  - Enterprise Ireland
8. Give 2 examples of (A) Legal advertisements  
(B) Legal signs